



FREE JOURNALISM MODULE TASTER

Introduction to Journalism

*Two days of learning, followed by an assessment
at our specialist Media and Journalism Centre*

Monday 18th February to Wednesday 20th February 2019

10am to 3pm (Monday and Tuesday)

10am to 1pm (Wednesday)

SIGN UP TODAY - PLACES ARE LIMITED



This free journalism module is offered by University Centre Peterborough during the February half term and will take place at the specialist Media and Journalism Centre in the centre of Peterborough.

Staff from University Centre Peterborough's BA (Hons) Journalism programme will share their vast experience from within journalism during this two-and-a-half day module.

Those wishing to attend do not need any experience in journalism, but more an interest in studying it at university in the future or keen to seek a career in this exciting, varied and important industry.

All participants will be awarded a certificate in 'News Reporting' from University Centre Peterborough at the end of the assessment.

Therefore, this module is an ideal addition to your CV or UCAS personal statement.

COURSE TIMETABLE

DAY 1: Monday 18th February, 10am to 3pm

INTRODUCTION TO JOURNALISM

- Setting the scene
- The importance of journalism
- Sourcing story ideas
- Building research and interviewing

NEWS WRITING: STYLE AND TECHNIQUE

- Grabbing the reader's attention
- Writing for the target audience
- Style and structure
- Drafting and editing copy
- How to use quotes

DAY 2: Tuesday 19th February, 10am to 3pm

PRACTICAL MASTERCLASS: DESIGN

- News values and story placement
- Page planning and structure
- Using InDesign for newspapers
- Going to press; how news days work

JOURNALISM IN CONTEXT

- Telling a multi-platform story
- Editorialising, fact and fake news
- Grassroots journalism
- User-generated content

DAY 3: Wednesday 20th February, 10am to 1pm

ASSESSMENT SESSION

- Writing news stories
- Designing news pages
- Working together to meet deadlines

BOOKING INFORMATION

How much does it cost?

There is no cost to attend and lunch is provided on the Monday and Tuesday.

Who can attend?

The free module is available to students in sixth form or college and currently studying A-levels, BTEC, Access or equivalent Level 3 qualification. An interest in journalism in any form is desirable, but no previous experience is required.

How can I book?

Advance booking is required and the course is limited to 18 spaces. To book your place please visit

[www.ucp.ac.uk /journo19](http://www.ucp.ac.uk/journo19)

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